

Granton

Unlock Funding With Granton.

From grants to accelerator programs.

Debora Kocak

Founder
Lawyer | LLB, BBus,
Mbus, GradDip(Legal)

www.granton.io

About Us

Granton is a dynamic innovation funding consultancy with a global reach, catering to diverse sectors and businesses of all sizes.

From R&D tax incentives to public startup grants and coveted spots in incubators and accelerators, we are your dedicated partners in unlocking the potential of your ventures and propelling them to unparalleled success.

Our expert team specializes in guiding clients through the application process for various innovation funding opportunities.

At Granton, we understand the challenges that startups face when trying to secure funding. That's why we offer a personalized approach to grant writing, working closely with our clients to ensure the best possible outcome. With our proven track record of success, you can trust us to help you achieve your funding goals.

TLDR: We write kick-a applications & succeed.**



Funding challenges

Securing funding for your startup can be a **daunting** challenge.

From identifying potential sources of funding to navigating the complex application process, there are many hurdles that startups face.

One of the biggest challenges facing startups is the fierce competition for funding. With so many startups vying for limited funding opportunities, it can be difficult to stand out from the crowd and convince funders that your idea is worth investing in.

Additionally, the application process itself can be time-consuming and overwhelming, requiring startups to devote significant resources to crafting a compelling grant proposal.

This is where we come in.





About Founder

I'm Deb,
a lawyer and consultant with 6+
years experience helping startups.

I started Granton from personal frustration seeing clients suffer from low-quality services for extremely high prices.

This is why we prioritise good value and excellent service.

Debora Kocak (LLB, BBus, Mbus, GradDip(Legal)) is a Bond University graduate with a rich heritage in startups and operations. As one of the first hires at Uber she helped roll out their Australian business and gained great insight in to one of the worlds most successful technology companies. She has gained experience as a grant writer from companies such as ABA Legal Group and Bourkehood, mainly focusing on technology-based solutions. She later joined PUML Better Health as their Chief Operations Officer, working closely with sporting organisations and Web3 organisations. She brings great experience of startups, law and marketing with a passion for technology, health and wellbeing.

Why choose Granton?

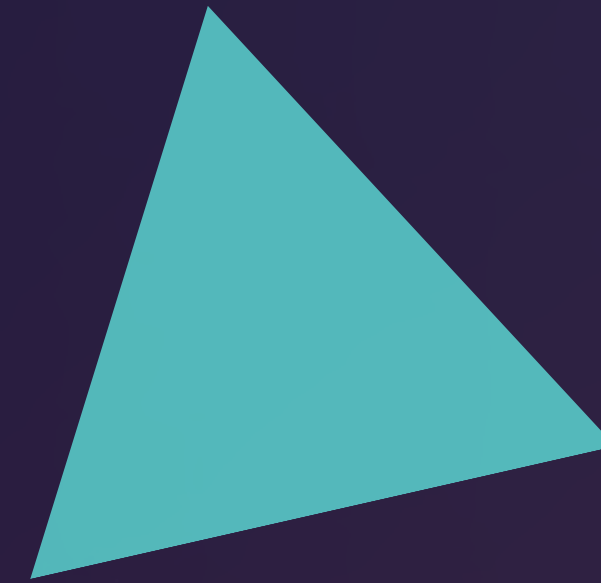
Bring your vision to life and make a real impact.

We pride ourselves on our team of experienced grant writers who have a deep understanding of the funding landscape and know how to craft winning proposals.

Our personalized approach means that we work closely with each client to understand their unique needs and goals, tailoring our services to ensure the best possible outcomes



Our Success is
Your Success.



\$5 million

worth of R&D tax incentives, grants,
and opportunities unlocked.

With over 6 years experience, we have assisted
companies access more than 5 million dollars in
funding. From rebates to accelerator programs,
we have done it all.

What is an R&D Tax Incentive? Am I eligible?

The Program is an initiative implemented by the Australian government to encourage and support research and development activities within the country. The R&D Tax Incentive provides tax benefits to eligible companies that engage in eligible R&D activities.

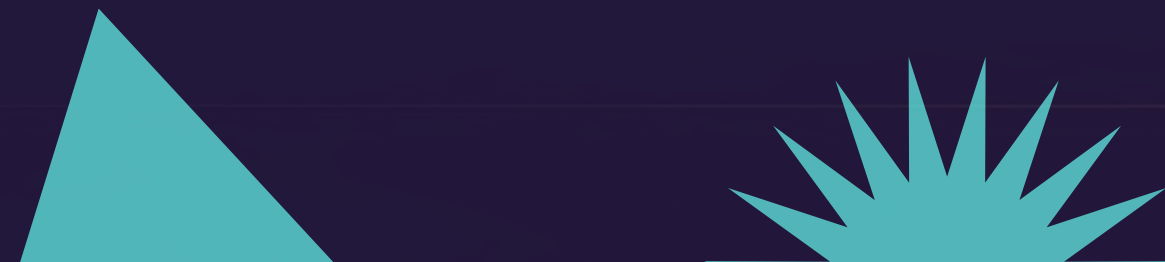
The incentive works in two main forms:

1. Refundable Tax Offset: For eligible small to medium-sized companies with an annual aggregated turnover of less than \$20 million, they may receive a refundable R&D offset rate equal to their corporate tax rate plus an 18.5% premium.

*This means that if a company is in a tax loss position, they can receive a **cash refund for a portion of their R&D expenditure.***

2. Non-Refundable Tax Offset: For larger companies with an annual aggregated turnover of \$20 million or more, they may receive a non-refundable R&D tax offset rate equal to their corporate tax rate plus an incremental premium.

*This offset can be used to **reduce the company's income tax liability.***



What is an R&D Tax Incentive? Am I eligible?

To be eligible for the R&D Tax Incentive, companies need to meet certain criteria, including:

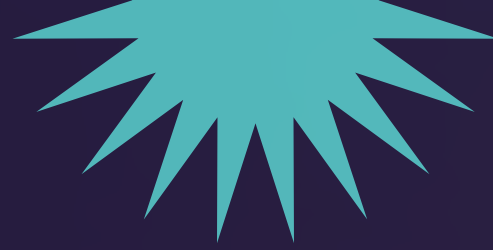
a) Conducting eligible R&D activities that involve systematic and investigative activities aimed at creating new knowledge, products, processes, or services, or improving existing ones.

b) Incurring eligible R&D expenditure, which includes expenses related to R&D activities such as employee wages, contractor costs, and consumables.

Some common R&D...

- Creating new software solutions to **tackle problems/gaps** in the market
- Creating new machinery/components to **improve processes**
- Creating products that **don't exist** in the market
- & many more. Contact us if unsure!





We know.

You need people on your side that know your business and the subject matter. Our team is widely experienced across many industries. We specialise in:

WEB3 TECHNOLOGY
FINTECH **AR/VR** HEALTHTECH
ARTIFICIAL INTELLIGENCE IOT
CYBERSECURITY **GAMING TECH**
SPACETECH RENEWABLE ENERGY
SUSTAINABILITY **EDTECH**
DEFI BLOCKCHAIN **CLEANTECH**
& MORE



Pricing

We keep it simple.

R&D Tax

Percentage
of Claim

10% of Application
Offset/Return. Minimum of
\$5,500 fee per claim.

The industry standard for most
R&D companies is 30%! Crazy...

Grants
Accelerators
Awards

Flat Drafting Fee
+ 5% Success Fee

*Drafting Fee is Negotiable
depending on application
process. Get in touch for
more information.

Personal Approach

We Give a Sh**

Our grant writing process is designed to ensure the best possible outcome for our clients. It begins with an initial consultation, during which we work closely with our clients to understand their unique needs and goals. This allows us to tailor our approach to each individual client, ensuring that we are providing the most effective grant writing services possible.

Once we have a clear understanding of our client's needs and goals, we begin the research phase of our process. This involves identifying potential funding opportunities and researching the specific requirements and guidelines for each opportunity. We then work closely with our clients to develop a compelling grant proposal that meets all of the necessary requirements and stands out from the competition.



All designed to help you succeed.

Usual Process



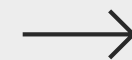
Phone call to discuss requirements and needs



Information request and supporting documents



Granton drafting of application



Review of the claim and additional questions (if applicable)



Lodgement and finalisation of claim.

Our Clients Succeed



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R&D Tax Incentives

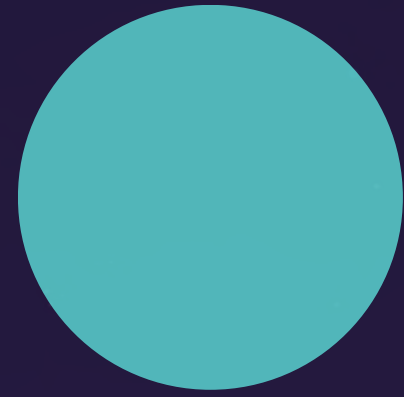
100% Success Rate. 0%
Audit. Over 50 clients
serviced.

02

Grants

Successful applications for
Ignite Ideas, ActiveKit, and
Trade Grants (TIQ).

You're in good hands.



Granton

Unlock the Funding You Need

For questions, email us at contact@granton.io

